# VMware Wins Big at Zinnov Awards 2020

*~Top honors in two categories: Culture of Intrapreneurial Leadership, Inclusion and Diversity ~*

**Bengaluru, August 4, 2020:** VMware, Inc. (NYSE: VMW), a leading innovator in enterprise software, has won awards in two categories at the Zinnov Awards 2020 - Building a Culture of Intrapreneurial Leadership and Inclusion and Diversity.  The 11th edition of Zinnov Awards was focussed on the agents of change in 2020. This year, the awards showcased individuals and teams who overcome adversity, and beat the odds to be successful.

This is a prestigious win for VMware in the category of Building a Culture of Intrapreneurial Leadership. It recognizes Global Centers of Excellence (GCoEs) and Intrapreneurial Leaders from India centers who drive a strong leadership philosophy with allied programs that identify and develop leaders to deliver key business outcomes. The Inclusion and Diversity award recognizes organizations that have established programs and are the gold standards for Inclusion and Diversity in India.

Commenting on the recognition, **Ramkumar Narayanan, Vice President - Technology & Managing Director, VMware India,** said, "As innovation leaders, we aim to nurture an organization culture where curiosity meets execution, thereby building technologies that impact the future.  With a firm focus on innovating in everything we do, we enable everyone within our organization, across all functions, to demonstrate intrapreneurship, irrespective of their current roles and responsibilities. Our programs and initiatives are carefully designed to provide seamless support at each stage of the intrapreneurial journey to encourage systematic innovation. The Zinnov award for Building a Culture of Intrapreneurial Leadership is testimony to our strong focus on inculcating a best in class work culture to establish VMware India as a global innovation hub."

"Our organization ethos is based on true inclusivity that allows every individual to bring their best self to work. **VMinclusion** is our business-led initiative that focuses on creating and enabling an **inclusive** culture at VMware. We aim to **increase** the representation of women and underrepresented groups so as to better reflect the communities we live in and serve. In a bid to rebalance the gender gap in the technology sector, we launched VMinclusion Taara, a unique return to work program that aims to help 15,000 women restart their careers by providing them free technical education on the latest digital technologies. We are excited to receive the award for Inclusion and Diversity in India from Zinnov. It is not only a emphatic recognition of our efforts but also a significant motivating factor for us to do more to drive true inclusivity within the industry," said **Anita Vijaykrishnan**, **VP – IT, VMware India.**

Commenting on the multiple wins, **Pradeep Nair, Vice President, and Managing Director, VMware India**, said, "At VMware, we strive to be a Force for Good in everything we do. We do this by bringing to market transformative products, contributing to building a thriving planet, and nurturing empowered teams that drive positive impact even as we deliver growth and innovation for our customers. Intrapreneurship and true inclusivity are central to this vision. We are happy to be recognized by Zinnov for our unique work culture. Our culture defines us – and is key to why VMware remains one of most exciting technology firms to work for."

[Pari Natarajan](link), CEO, Zinnov, congratulated VMware for winning multiple Zinnov Awards and said, "Over the last 11 years, Zinnov Awards has recognized the Titans in Technology – both individuals and organizations who have made a significant impact to the global technology narrative from India. This year, VMware has won 2 Zinnov Awards from over 350+ nominations received, which is a reflection of their commitment to business and organizational excellence. VMware's win in the **Inclusion & Diversity** and **Building a Culture of Intrapreneurial Leadership** categories reinforces their people and culture-first approach to drive business outcomes, while nurturing the next set of influencers and changemakers."

**About VMware**

VMware software powers the world's complex digital infrastructure. The company's compute, cloud, mobility, networking, and security offerings provide a dynamic and efficient digital foundation to over 500,000 customers globally, aided by an ecosystem of 75,000 partners. Headquartered in Palo Alto, California, this year VMware celebrates twenty years of breakthrough innovation benefiting business and society. For more information, please visit [https://www.vmware.com/company.html](https://www.vmware.com/company.html).

**About Zinnov**

Founded in 2002, Zinnov is a leading global management and strategy consulting firm, with presence in Santa Clara, Houston, Bangalore, Gurgaon, and Paris. Over the past 18 years, Zinnov has successfully consulted with over 250+ Fortune 500 enterprises and technology companies to develop actionable insights that help them create value – across dimensions of both revenue and optimization. With core expertise in Product Engineering, Digital Transformation, Innovation, and Outsourcing Advisory, Zinnov assists clients by:

- Enabling global companies to develop and optimize a global engineering footprint through center setups, and technology and functional accelerators to achieve higher R&D efficiencies, innovation, and productivity;
- Advising global PE firms in asset shortlisting and target evaluation, commercial due diligence, and value creation;
- Growing revenue for companies' products and services in newer markets through account intelligence, market entry, and market expansion advisory;
- Structuring and implementing Digital Transformation levers enabled by technologies like AI/ML, Cloud, IOT, and RPA;
- Helping global companies outline and drive their open innovation programs, design and operate accelerator programs, and enable collaboration with start-ups across specific use cases and predefined outcomes.

With their team of experienced consultants, subject matter experts, and research professionals, Zinnov serves clients from across multiple industry verticals including Enterprise Software, BFSI, Healthcare, Automotive, Retail, and Telecom in the US, Europe, Japan, and India.

For more information, visit [http://zinnov.com](http://zinnov.com).